

# MYA SHAKHAM



## ABOUT ME

Creative and detail-oriented audio-video journalist and storyteller with a deep passion for underground music, club culture and people.

A natural conversationalist, I excel in collaborative environments, seamlessly adapting to different team dynamics. Experienced in coordinating live productions, artist interviews, event logistics, and video storytelling. Proven ability to work in fast-paced environments, independently and with diverse teams, and execute engaging, culturally relevant content.

## CONTACT

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📍 Birmingham

🔗 <https://myashakham.wixsite.com/portfolio>

## EDUCATION

UAL | University of the Arts, London |  
2023 -2025

- MA Audio Video Journalism | Merit
- Awarded for Creativity and Originality

University of Huddersfield | 2020 - 2023

- BA (Hons) Drama | 1st Class with Honours
- Department's Highest Achiever Award

## SKILLS

- **Software:** Da Vinci Resolve, Adobe Premiere Pro, Audition, Lightroom.
- **Video Production:** Filming, Editing, Colour Grading, Scriptwriting.
- **Creative Direction:** Artistic Campaigns, Branding, and Storytelling.
- **Media & Digital Tools:** SEO Strategies, Social Media Content & Campaigns.
- **Performance:** On – Camera Presenting, 9 years of stage acting, 3 years of film acting, Grade 4 in Piano.
- **Client - Facing & Event Management:** Bartending, Events Management, Client Relations.

## EXPERIENCE

Freelance | view on my portfolio

SINCE MAR 2023

### Video Production

- Proficient in editing with **Da Vinci Resolve**, **Adobe Premiere Pro**, and **Audition**.
- Skilled in filming, scriptwriting, and colour grading, with experience using **Sony FX3**, **Sony A7SIII**, and **Rode Mics**, plus a basic understanding of **lighting** techniques.

UAL | view on my portfolio

JUN 2024 - JAN 2025

### MA Final Project | Spiritual House & Rave Culture

- Explored the rave scene as a spiritual experience through interviews with DJs, producers, and organisers.
- Managed **filming logistics**, including schedules, permits, and artist relations.
- Collaborated with **Defected Records**, **Terry Farley**, **Anjunadeep**, and more.
- Created engaging **mixed-media short video** for electronic music audiences.
- Oversaw **budgeting** to meet tight deadlines.
- Received an award for creative, non-traditional music journalism.

UAL | view on my portfolio

JAN 2024 - MAR 2024

### Artistic Director | UNESCO Social Media Campaign

- Directed a collaborative project with UNESCO involving 38 cohorts, demonstrating strong **creative direction** and **leadership**.
- Part of a **winning team** for the Instagram campaign @70salty.

MG Promotions

JUL 2024 - DEC 2024

### Administrative Assistant | Brand Ambassador

- Admin for Christmas merchandising for TV magazines in Waitrose and CO-OP.
- **Coordinated** merchandisers, handling briefs, data tracking, delivered reports and feedback.

Lululemon

JUN 2024

### Brand Ambassador

- Assisted in launching a new range during music-themed workout events, ensuring **guest experience**, **safety compliance** and **influencer support**.

Rain Bar & The Bridge Bar

MAY 2021 - NOV 2022

### Shift Manager/Events Supervisor, Keyholder & Bartender

- Managed staff, venue logistics and coordinated music events and performances including drag shows, in fast paced LGBTQ+ venues.
- Built skills in event planning, resilience and creative problem - solving in high - pressure environments.